**GWYDIR LEARNING REGION**

**“THE IDEA FACTORY”**

**EXPRESSION OF INTEREST**

**COMMUNITY MEMBER**

Name of Applicant: …………………………………………………………………………………………………………………

What service or product are you selling? ……………………………………………………………………………..

……………………………………………………………………………………………………………………………………………..

Will you require staff? …………………………………………………………………………………………………………

What is your target market? Who? Where? Age?....................................................................

…………………………………………………………………………………………………………………………………………….

How, and from where will you design, build and market your product? ………………………………

……………………………………………………………………………………………………………………………………………..

What demand is there for your product? How do you know? ………………………………………………

……………………………………………………………………………………………………………………………………………..

Have you calculated your production and marketing costs for your product? ……………………..

Have you worked out a selling price for your product? ………………………………………………………..

Explain the one-year goal for your business. How will you achieve that? …………………………….

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……………………………………………………

Signature of Applicant

Date: ………………….......

**GWYDIR LEARNING REGION**

**“The Idea Factory”**

**Summary of Income and Expenditure**

|  |  |  |  |
| --- | --- | --- | --- |
| **INCOME** | | | |
|  | **Details** | **Amount** | **Comment** |
| Sales |  |  |  |
| Grants |  |  |  |
| Donations |  |  |  |
| **Other** |  |  |  |
|  |  |  |
|  |  |  |
| **Total Income** |  |  |  |
|  | | | |
| **COSTS** | | | |
|  | **Details** | **Amount** | **Comment** |
| Raw Materials |  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| Marketing |  |  |  |
|  |  |  |
| IT and Phone |  |  |  |
|  |  |  |
| Transport |  |  |  |
| Wages |  |  |  |
| Other |  |  |  |
| **Total Costs** |  |  |  |